

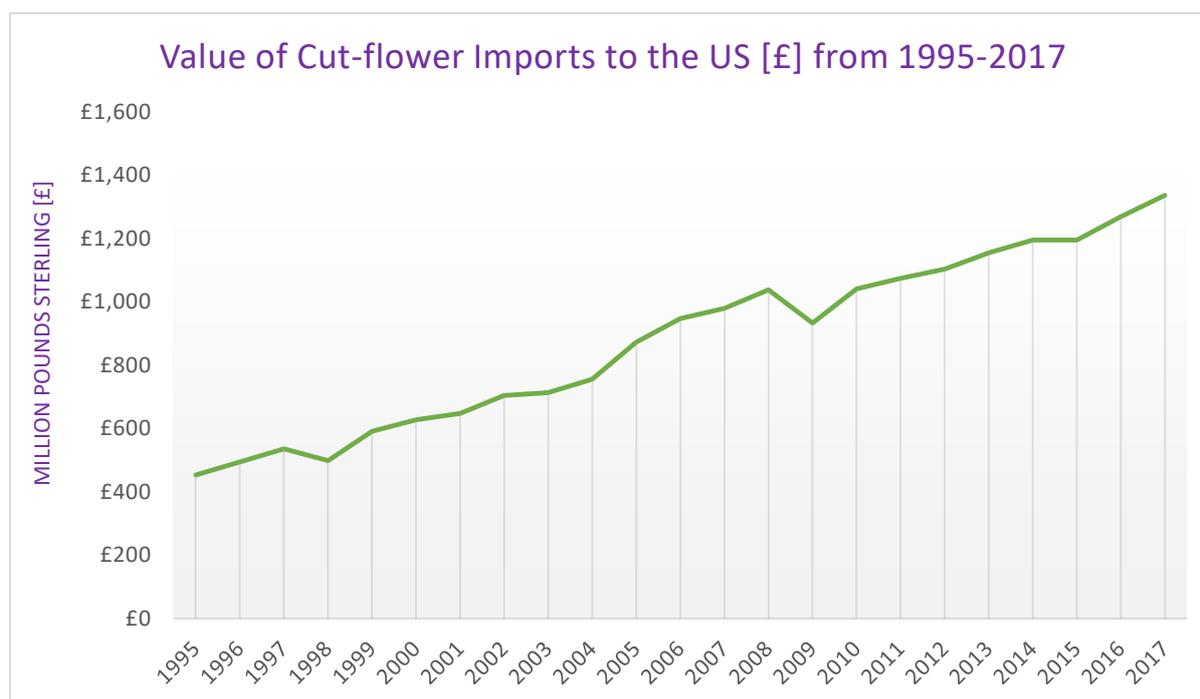
Trade Data Brief

Cut-flower Imports to the United States of America 1995-2017



This trade data brief reviews and analyses the value of cut-flower imports to the United States of America from 1995 to 2017. The data is based on the HS92 Data Set, based on the BACI International Trade Database¹, accessed via The Observatory of Economic Complexity by Alexander Simoes (<https://oec.world>). The database is built from data directly reported by each country to the United Nations Statistical Division ([Comtrade](#)). Import values are reported CIF (cost, insurance and freight) and refer to the purchase that transfers ownership from a non-resident to a resident business, individual, or government. The values refer to the purchase that transfers ownership from a resident to a non-resident business, individual, or government. The figures presented here therefore, do not represent (i) the final retail price of the cut-flowers; (ii) the final destination of the cut-flowers, as they may be exported again before final sale.

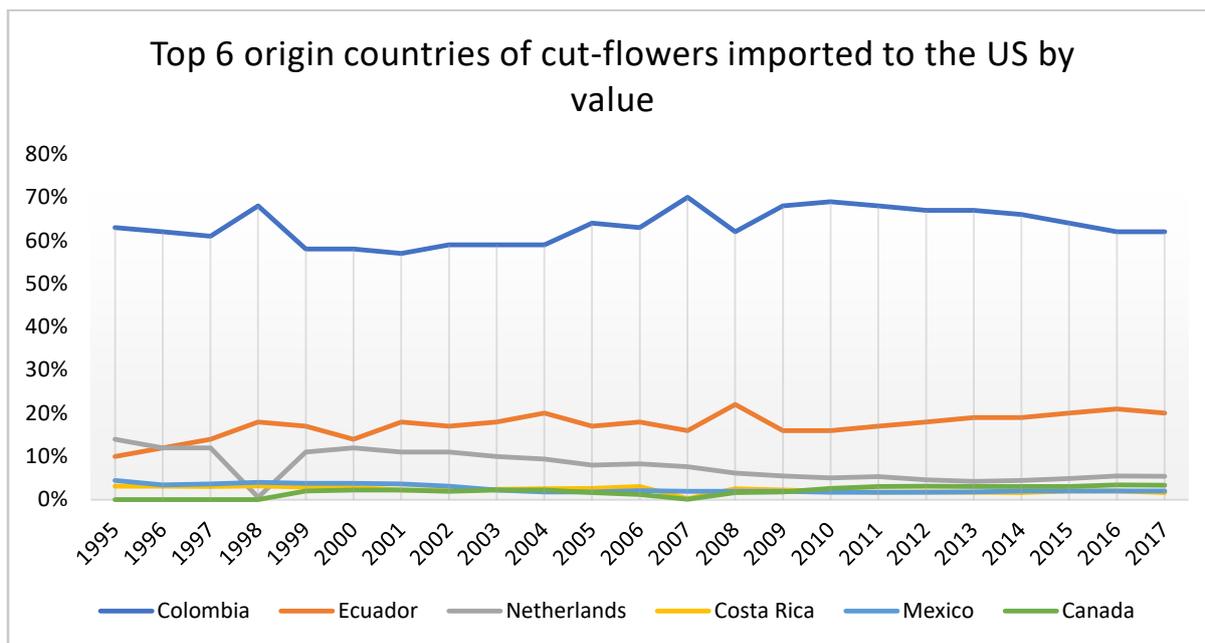
- In 2017, the US imported cut-flowers in the value of £1,336,450,537. This is an increase of 295% compared to 1995, when the country imported cut-flowers to the value of £452,813,436.
- Like other countries, there is a notable dip in the value of imports during the height of the financial crisis in 2009. However, it then recovers quickly the following year.



Data Source: HS92 Data Set, based on the BACI International Trade Database, accessed via The Observatory of Economic Complexity by Alexander Simoes. Conversion rate USD to GBP: 1 USD = 0.77 GBP from [xe.com](#) on 23/12/2019.

¹ BACI: International Trade Database at the Product-Level. The 1994-2007 Version CEPII Working Paper, N°2010-23, Octobre 2010 Guillaume Gaulier, Soledad Zignago - See more [here](#).

- In terms of value, the US has consistently imported most (60%+) of its flowers by value from Colombia.
- Ecuador, Colombia's neighbour, is the next most significant supplier contributing around 20% of the USA's cut-flowers.
- The Netherlands plays a less significant role for the US market than for European markets, supplying only around 10% or less of US cut-flower imports. However, being a hub for cut-flower trade, it does remain an important supplier.
- Other countries on the American continent, including Costa Rica, Mexico, and Canada are also key origin countries from where the US imports its cut-flowers.



Data Source: HS92 Data Set, based on the BACI International Trade Database, accessed via The Observatory of Economic Complexity by Alexander Simoes.

See our project website for more resources, references to sources, links to articles and project updates at: www.sustainableflowers.coventry.domains

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